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FOR IMMEDIATE RELEASE

MIXED MARTIAL ARTS & BOXING TOGETHER AT LAST!

Ayala Promotions (<http://www.ayalapromotions.com>) presents Duel in the Desert: **West Side Rumble**

On November 21st, 2009, Ayala Promotions will present West Side Rumble, the first fight card ever in the Phoenix metropolitan area featuring boxing and mixed martial arts (MMA). The show includes the most dynamic fighters in the Valley and promises an event not to be missed. West Side Rumble takes place at Fuego Bar & Grill. Approximately 2,000 are expected to attend the show including several celebrities such as the gorgeous Elena "Baby Doll" Reid and Eddie Brooks. Do not miss this event! Fuego Bar & Grill details are:

Fuego Bar & Grill
9118 West Van Buren Street
Tolleson, AZ 85353
p: (623) 478-7300

Doors open at 3:30 pm and the first punch will be thrown at 5 pm on November 21st, 2009. Tickets for West Side Rumble go on sale October 26th, 2009. Prices range from \$35 for general admission to \$75 for ringside seating. Tickets are available at the venue, Fuego Bar & Grill in Tolleson AZ or from Ayala Promotions:

Ayala Promotions
3137 W Indian School Rd # 109
Phoenix, AZ 85017
p: (602) 277-1900

Weigh-ins for the show will be held Friday, November 20th, 2009 - time and location To Be Announced. Please contact us for additional information. Press is encouraged to attend weigh-ins and interviews of fighters are available. Be a part of this historic event!

West Side Rumble will feature 3 exciting professional MMA fights, 3 professional boxing matchups, and 7 amateur MMA fights as outlined below:

PROFESSIONAL MIXED MARTIAL ARTS FIGHTS

Shannon “the cannon” Ritch

Shannon Ritch is recognized as the most active fighter in MMA, has the second most fights in MMA history, and was recently recognized as an All American grappler. Additional information about Shannon can be found at <http://shannonritch.blogspot.com/>

Ray Robinson

Ray Robinson was the 2X Rage in the Cage featherweight champion and recently secured the 5th fastest submission in MMA history (17 second armbar).

Brad Peterson

Brad Peterson holds a brown belt in Brazilian jiu jitsu, placed at the PanAm and Worlds BJJ tournaments, and was an NCAA wrestling champion.

vs. Jeff Horlacher

Jeff Horlacher trains in and fights out of Globe, AZ.

vs. Mike Barney

Mike Barney trains in and fights out of Tucson, AZ.

vs. Shawn Frye

Shawn Frye trains at and fights out of Asylum MMA.

PROFESSIONAL BOXING BOUTS

Eddie Brooks

Chase Corbin

Tim Washington

vs. Steve Gonzalez

vs. Julio Rodas

vs. Chad Davis

AMATEUR MMA FIGHTS

Benny “the mexicutioner” Madrid

Travis Scott

Former NFL lineman turned MMA heavyweight.

Sean Scott

Matt Betzold

Jillian Lybarger

Rudy Verdugo

Tim Gidley

vs. Chris Blanco

vs. Harley Fandrich

vs. TBD

vs. TBD

vs. Tsui-Jen Cunanan

vs. TBD

vs. Nadeem Al-Hasan

Following this momentous event, pay-per-view UFC 106: Lesnar vs Carwin, will be shown on large overhead screens. Additional details about UFC 106 are located at <http://www.ufc.com/index.cfm?fa=eventdetail.fightCard&eid=2363>.

Ayala Promotions DUEL IN THE DESERT

Boxing & MMA

TWO GREAT ACTION SPORTS.
..ONE GREAT NIGHT...

WESTSIDE RUMBLE

FUEGO BAR & GRILL

NOV. 21st @ 5:00pm

DOORS OPEN AT 3:30PM

BOXING

MMA



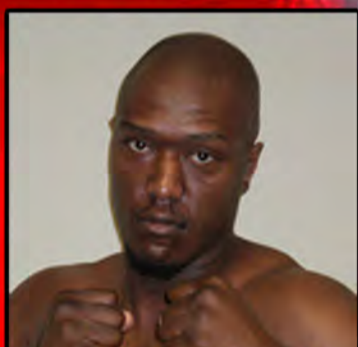
Eddie Brooks



Travis Scott
Former ASU & NFL Player



Chase Corbin



Tim Washington



Shannon Ritch



Ray Robinson



Brad Peterson

Also Undefeated amateur...



Matt Betzold



Special Guest
Two Time World Champ
Elana "Baby Doll" Ried

For Tickets while they last
call 602.277.1900

Tickets available online at
www.ayalapromotions.com

9118 W Van Buren St, Tolleson - (623) 478-7300

ALSO SHOWING AT 7:00PM

Tickets available at Fuego Bar & Grill



www.smokelesspack.com



Un Servicio Superior a los Demas